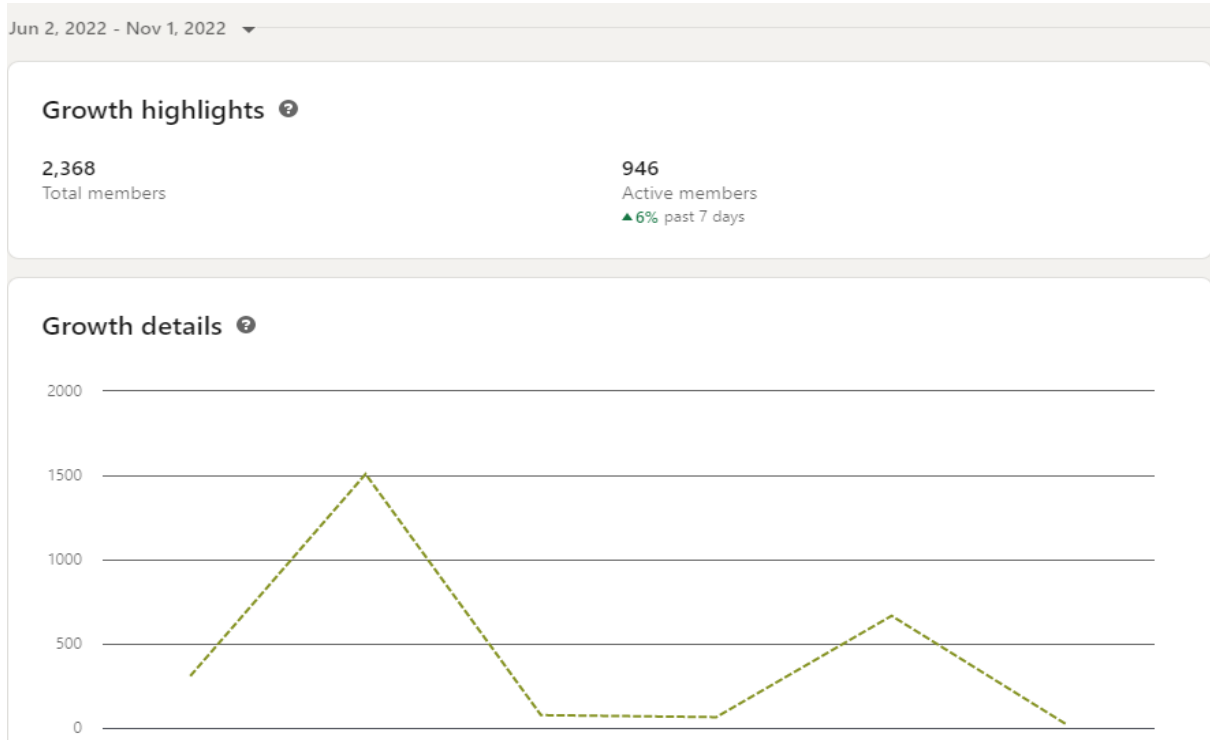


CMI's LinkedIn Private Group Analytics

Growth Highlights – Active Members



CMI LinkedIn Group Data obtained from the 2 June 2022 - 1 November 2022

Throughout the period of the five months before the Colloquium held in Antwerp in October 2022, there were a total of 946 Active Members on the LinkedIn private group.

Jan 1, 2023 - May 31, 2023

Growth highlights

2,368

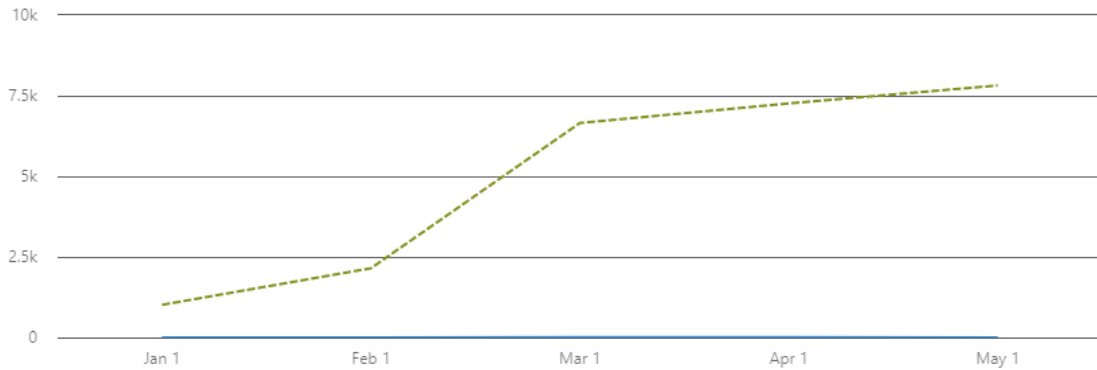
Total members

1,922

Active members

▲1% past 7 days

Growth details



CMI LinkedIn Group Data obtained from the 1 January 2023 - 31 May 2023

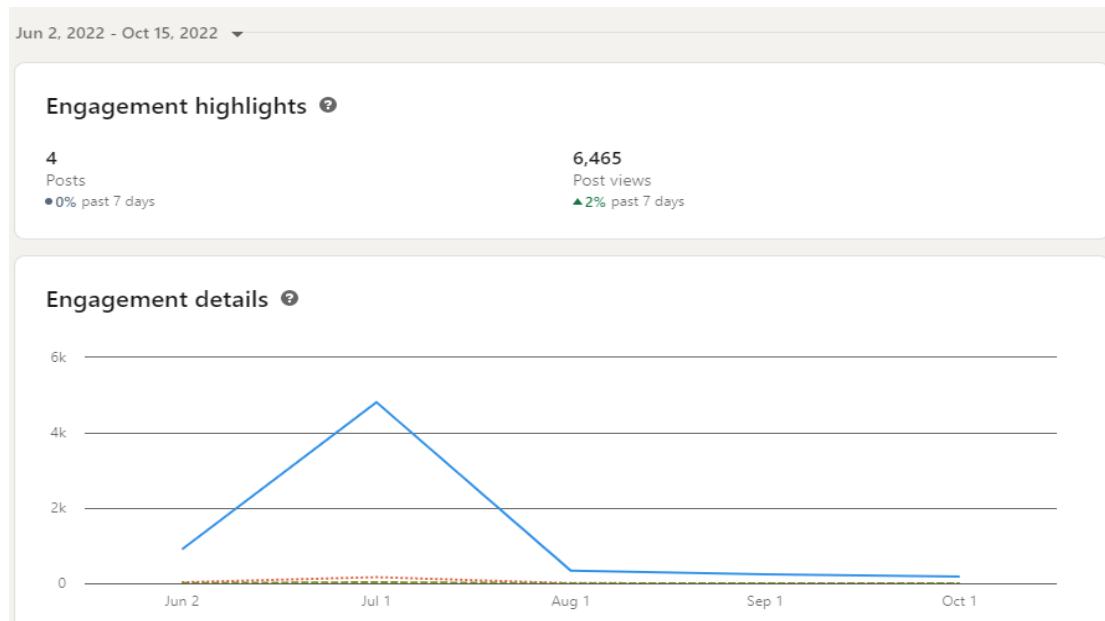
Throughout the last five months, the number of active members was that of 1,922 members.

As evidenced by the graph above, the growth has been consistent, with more people engaging as the months go by.

It is worth noting that this growth is purely organic with no sponsorships or any form of monetary funds used.

There has been an increase of over 51% of the active members.

Engagement Highlights



CMI LinkedIn Group Data obtained from the 2 June 2022 - 1 November 2022

There were a total of **4 posts** posted on the group throughout the last 5 months before the new administration with a total viewership of **6,465 views**.

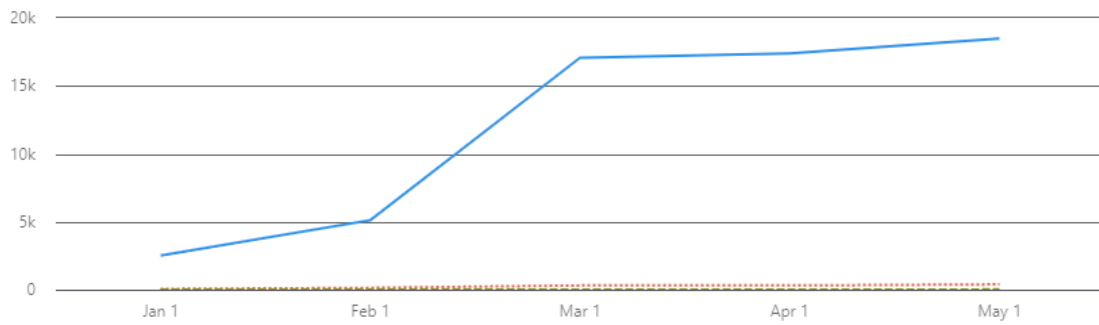
Jan 1, 2023 - May 31, 2023

Engagement highlights

65
Posts
▲7% past 7 days

60,577
Post views
▲7% past 7 days

Engagement details



CMI LinkedIn Group Data obtained from the 1 January 2023 - 31 May

There were a total of **65 posts** posted on the group throughout the last 5 months with a total viewership of **60,577 views**.

The increase in posts is that of 94% with a viewership exceeding 90%.